

## MEETING CONTENT AND BACKGROUND

The two largest insurers are trying to impose a Managed Care Agenda often based on spurious quality grounds and allegations of poor clinical practice but what do the other insurers think? At this meeting the speakers will make short presentations and try and answer the following questions together with any further questions from the audience. Most of the event will be an interactive Q and A exchange with the panel consisting of the speakers and other professional representatives.

1. Is insurance now simply cost driven with no emphasis on quality?
2. Should insurers be dictating clinical guidelines or auditing clinical results and what actual quality data do insurers possess?
3. Do insurers really need audit data or is this an excuse to impose restrictive networks?
4. The profession must agree to improving and controlling financial excesses and reducing complications but is clinical practice so bad at the moment?
5. Can the profession and the hospitals provide outcome data?
6. What do insurers mean by "Case Management"?
7. What price "clinical freedom" or is total Managed Care inevitable?
8. Are consultants behaving fraudulently as is sometimes alleged?
9. Is it time for a contract between consultants and insurers?



## LONDON CONSULTANTS' ASSOCIATION

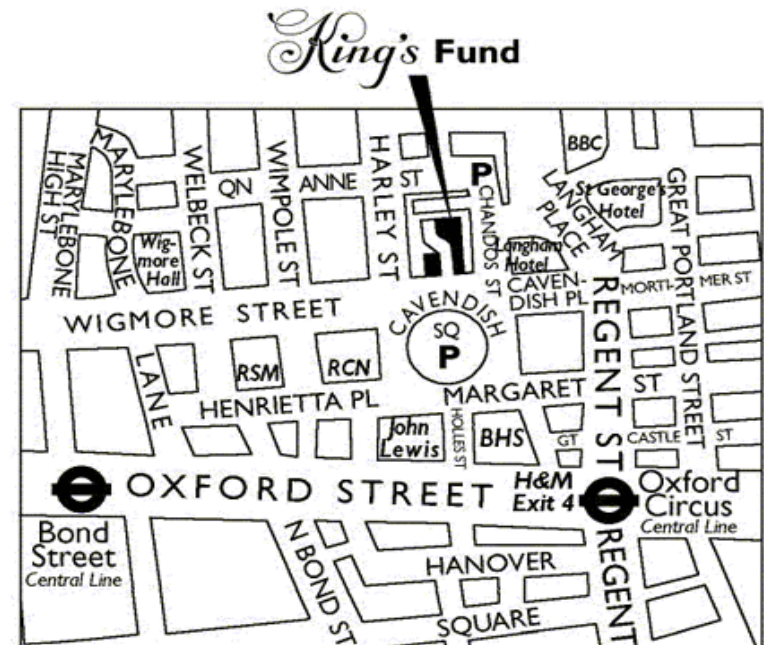
14 Queen Anne's Gate, London SW1H 9AA  
tel 020 7222 0975 fax 020 7222 4424  
email info@london-consultants.org

*What do insurers want from the profession – cut price or quality?*

A meeting for Consultants  
at the King's Fund, Cavendish Square, London W1

Wednesday 4th June 2008

6 pm Registration  
6.30 pm Meeting Start



# WHAT DO INSURERS WANT FROM THE PROFESSION – CUT PRICE OR QUALITY?

**6.00 pm Registration & Buffet**

**6.30pm Speakers**

**LCA Board**  
**Duncan Dymond, Consultant Cardiologist**

**Norwich Union**  
**Douglas Wright, Head of Clinical Governance**

**PruHealth**  
**David Mezher, Chief Operating Officer**

**Standard Life Healthcare**  
**Jayne Evans, Head of Commercial Contracts**

**WPA**  
**Julian Stainton, Chief Executive Officer**

**FIPO Board**  
**Richard Packard, Consultant Ophthalmologist**

**7.15 pm Panel Discussion - Q and A Session**

**Questions may be submitted to the LCA before the meeting**

A company limited by guarantee. Registered in England & Wales No. 3673978  
Registered Office, 197 High Road, Ilford, Essex IG1 1LX

# REGISTRATION FORM

I WISH TO ATTEND THE LCA MEETING ON 4<sup>th</sup> June yes

**Name** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

**Contact Telephone** \_\_\_\_\_

The meeting is designed to be informal but intensive with audience participation. You may send in your questions in advance by fax or by completing the box and posting to LCA 14 Queen Anne's Gate, London SW1H 9AA or e-mail to [info@london-consultants.org](mailto:info@london-consultants.org)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I am a member of the LCA (no registration fee)

I am a MAC Chairman of a private hospital (no registration fee)

I am NOT a member of the LCA and enclose my registration fee of £25 payable to the London Consultants' Association

Consultants may join the LCA at the door for the annual subscription rate of £100 (tax deductible) and attend the meeting for free.

**PLEASE COMPLETE, DETACH AND POST TO THE LCA, 14 QUEEN ANNE'S GATE, LONDON SW1H 9AA.**